

2019 FIESTA ST MAJOR PRODUCT FEATURES



MODEL/SERIES/AVAILABILITY

- 5-Door Hatchback
- ★ **New:**
 - ST Line

MECHANICAL HIGHLIGHTS

- ★ **New:**
 - 1.6L Ti-VCTI-4 Engine
 - Note:** ST Line only
 - 5-speed Manual Transmission
 - Note:** ST Line only
 - 6-speed PowerShift Automatic Transmission with SelectShift® capability
 - Note:** ST Line only

SAFETY/SECURITY HIGHLIGHTS

- ★ **New:**
 - None
- **Changed:**
 - None
- **Deleted:**
 - None

EXTERIOR HIGHLIGHTS

- ★ **New:**
 - 16" 10-Spoke Black-painted Aluminum Wheel
 - Note:** ST Line only
- ★ **New Colors:**
 - Outrageous Green Metallic Tinted Clearcoat (B8)
 - Note:** ST Line only
 - Hot Pepper Red Metallic Tinted Clearcoat (EA)
 - Note:** ST Line only
 - Oxford White (YZ)
 - Note:** ST Line only
- **Deleted Colors:**
 - None

INTERIOR HIGHLIGHTS

- ★ **New:**
 - None
- **Changed:**
 - None
- **Deleted:**
 - None

FUNCTIONAL HIGHLIGHTS

- ★ **New:**
 - None
- **Changed:**
 - Engine Block Heater (41H) changed from Standard in Cold Weather States to Optional
- **Deleted:**
 - None

2019 FIESTA ST ORDER COMBINATIONS

- **Fiesta ST Line**
 - Body Code: P4D (Hatch)
 - Order Code: 350A
- **Fiesta ST**
 - Body Code: P4G (Hatch)
 - Order Code: 400A

LATEST ORDER GUIDE UPDATES

- Added eSourcebook link to order guide.

Product Changes and Features Availability

Features, options and package content subject to change.

★ = New for this model year



2019 FIESTA ST LINE

STANDARD EQUIPMENT

MECHANICAL

- 1.6L Ti-VCTI-4 Engine
- 5-speed Manual Transmission
- Front Disc/Rear Drum Brakes (ABS) with Electronic Stability Control (ESC) and Electronic Brake Assist

EXTERIOR

- Door/Decklid Handles – Body-Color
- Dual Chrome Exhaust Tips
- Easy Fuel® – Capless Fuel-Filler
- Front Fascia Lower Extension (Body-Color) & Center Airfoil (Black)
- Grille
 - Lower – Molded-in-Color (Black)
 - Upper – Painted High Gloss
- Rear Fascia Lower Extensions (Body-Color) & Unique Diffuser (Black)
- Shadow Black Roof
- Side Rocker Moldings – Body-Color
- Sound Symposer
- ST Fog Lamps
- ST High-Mounted Shadow Black Rear Spoiler
- Tire
 - 16" P195/50R16
 - Mini Spare Tire T125/80R15
- Wheel
 - 16" 10-Spoke Ebony Black-painted Aluminum
 - 15" Mini Spare Wheel
- Windshield Wipers
 - Front – Variable-Intermittent
 - Rear with Reverse Gear Wipe Functionality

INTERIOR/COMFORT

- 12V Powerpoint (2) – Front and Rear
- Aluminum Sport Pedals
- Center Finish Panel – Painted Black
- Center-Stack – Painted Black
- Climate Control
 - Air Conditioning – Manual
 - A/C Register Bezels – Painted Black
 - Cabin Particulate Air Filter
 - Rear-Seat Heat Ducts
- Cruise Control
- Cup Holders – (5) 1st Row and (1) 2nd Row
- Door Inserts Cloth
- Door Release – Black
- Driver Left Footrest
- Dual Visor Vanity Mirrors
- Floor Mats – Carpeted Front with Red Accent Stitching
- Front Center Console with Armrest
- Front-Door Sill Plates – ST Line Logo
- Instrument Panel – Message Center
- Lighting
 - Ambient Lighting
 - Center Dome/Map Lights
 - Ice Blue® Cluster Lighting
 - Load Compartment Lighting
- Seats
 - 1st Row – Driver 4-way Manual (fore/aft, up/down)
 - 1st Row – Passenger 2-way Manual (fore/aft.)
 - 1st Row – ST Line Logo Cloth Sport Seats with and Red Stitching
 - 2-Way Adj. Head Restraints
 - 2nd Row – Cloth 60/40 Split Rear-Seat with Adj. Head Restraints
- Shift Knob
 - Leather-wrapped with Red Characters
 - Chrome Insert
- Steering Column – Tilt and Telescoping
- Steering Wheel
 - Leather-Wrapped with Red Accent Stitching
 - Redundant Audio Controls
- Storage
 - Front-Door Storage Bins
 - Passenger Seat Back Map Pocket

INTERIOR/COMFORT (continued)

- Windows
 - Power Driver with One-Touch Up/Down
 - Power Rear

SAFETY/SECURITY

- (2) LATCH (Lower Anchors and Tether Anchors for Children) Hard Point Attachments
- AdvanceTrac® with ESC (Electronic Stability Control)
- Airbags
 - Dual-Stage Front
 - Driver Knee Airbag
 - Side-Impact
 - Side-Curtains
- Center High-Mounted Stop Light (CHMSL)
- Child-Safety Locks – Rear-Doors
- Door – Autolock (doors lock automatically when driving away)
- Front-Passenger Sensing System
- Front Wheel Drive
- Headlamps Twin Chamber Quad-Beam Halogen, Bright Reflector with Black Bezel and Chrome Highlights
- Height-Adjustable Retractable Safety Belt
- Hill Start Assist
- MyKey®
- Perimeter Alarm
- Rear View Camera
- Rear-Window Defrost
- Safety Belts
 - Belt-Minder® (front safety belt reminder)
 - Rear 3-point Safety Belts
 - Front Height Adjustable Retractable Safety Belt
 - Front Safety Belt Pretensioners
- SecuriLock® Passive Anti-Theft System (PATS)
- Sideview Mirrors
 - Shadow Black
 - Dual Power
 - Integrated Blind Spot
- Tire Pressure Monitoring System (TPMS)

DRIVER ASSIST TECHNOLOGY

- Auto Headlamps and Wiper Activated
- SYNC® 3
 - Enhanced Voice Recognition Communications and Entertainment System
 - 6.5" LCD Capacitive Touchscreen in Center Stack with Swipe Capability
 - Pinch-to-Zoom capability included when equipped with available Voice-Activated Touchscreen Navigation System
 - AppLink®
 - 911 Assist®
 - Apple CarPlay™ and Android Auto™ Compatibility
 - Smart Charging USB ports – two (2)

FUNCTIONAL

- Audio – AM/FM/MP3/CD Player with 6 Speaker
- Decklid Release
- Electronic Power-Assisted Steering (EPAS)
- Remote Keyless-Entry with 2 Key Fobs
- SiriusXM® Radio

Note: Includes a six (6)-month prepaid subscription. Service is not available in Alaska and Hawaii

Note: Subscriptions to all SiriusXM® services are sold by SiriusXM after trial period. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc

2019 FIESTA ST LINE EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta ST Line – 13%
Retail Series Mix (% of Total Vehicle)		13%
Fiesta ST Line Hatch FWD	P4D	S
1.6L Ti-VCTI-4 Engine		S
5-speed Manual Transmission		S
6-speed PowerShift Automatic Transmission with SelectShift® capability	44A	O
Equipment Group		350A
Equipment Group Mix		100%
Free Standing Packages & Options (FSO)		
ST Line Cold Weather Package <ul style="list-style-type: none"> Electronic Automatic Temperature Control (EATC) Heated Front-Seats Heated Mirrors with Turn Signal Indicator Premium Floor Liners, Front and Rear 	18S	O
Voice-Activated Touch Screen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link® – (with 6.5" Color Touch Screen) Note: SiriusXM Traffic and Travel Link® includes a five (5)-year prepaid subscription ¹ . SiriusXM Traffic and Travel Link® services are not available in Alaska and Hawaii.	58G	O
Power Moonroof	13R	O
Outrageous Green Metallic Tinted Clearcoat	B8	O
Hot Pepper Red Metallic Tinted Clearcoat	EA	O
Front License Plate Bracket Note: See "Emissions" section for additional information	153	O
Engine Block Heater	41H	O
Factory Invoiced Accessories (FIA) – Shipped separately from the vehicle for Dealer installation		
Smoker's Package	63B	O

¹ SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

2019 FIESTA ST

STANDARD EQUIPMENT

MECHANICAL

- 1.6L GTDI Engine (197hp)
- 6-Speed Manual Transmission
- Front and Rear Disc Brakes (ABS) with Electronic Stability Control (ESC) and Electronic Brake Assist

EXTERIOR

- Door Handles – Body-Colored
- Dual Chrome Exhaust Tips
- Easy Fuel® – Capless Fuel-Filler
- Front Fascia Lower Extension (Body-Color) & Center Airfoil (Black)
- Glass – Solar-Tinted
- Grille
 - Lower – Molded-in-Color (Black)
 - Upper – Painted High Gloss
- Metallic Painted Trim
- Rear Fascia Lower Extensions (Body-Color) & Unique Diffuser (Black)
- Side Rocker Moldings – Body-Color
- Sound Symposer
- ST Fog Lamps
- ST High-Mounted Rear Spoiler
- Tire
 - 17" Summer Tires and Performance Brakes with Track Pads – 205/40R17 84W Tire
 - Full Size Spare Tire – 185/60R15
- Wheel
 - 17" Rado Gray-painted Aluminum Wheel
 - 15" Steel Spare Wheel
- Windshield Wipers
 - Front – Variable-Intermittent
 - Rear with Reverse Gear Wip Functionality

INTERIOR/COMFORT

- 12V Powerpoint (2) – Front and Rear
- Aluminum Sport Pedals
- Center Finish Panel – Painted Black
- Center-Stack – Painted Black
- Climate Control
 - Electronic Automatic Temperature Control (EATC)
 - A/C Register Bezels – Painted Black
 - Cabin Particulate Air Filter
 - Rear-Seat Heat Ducts
- Cruise Control
- Cup Holders – (5) 1st Row and (1) 2nd Row
- Door Inserts – Upgraded Cloth
- Door Release – Satin Chrome
- Driver Left Footrest
- Dual Visor Vanity Mirrors
- Floor Console with Full Armrest
- Floor Mats – Carpeted Front and Rear
- Front Center Console with Armrest
- Front-Door Sill Plates – ST Metallic Logo
- Instrument Panel
 - Trip Computer
 - Tachometer
- Lighting
 - Ambient Lighting
 - Center Dome Lamp with Map Lights
 - Ice Blue® Cluster Lighting
 - Load Compartment Lighting
 - Rear Dome Light without Map Light
- Seats
 - 1st Row – Driver 6-way Manual (fore/aft, up/down, recline)
 - 1st Row – Passenger 4-way Manual (fore/aft, recline)
 - 1st Row – ST Logo Cloth Sport Seats with Driver Lumbar
 - 2-Way Adj. Head Restraints
 - 2nd Row – Cloth 60/40 Split Rear-Seat with Adj. Head Restraints
- Shift Knob
 - Leather-wrapped
 - Chrome Insert
- Steering Column – Tilt and Telescoping

INTERIOR/COMFORT (continued)

- Steering Wheel
 - Redundant Audio Controls
 - ST Logo Leather-Wrapped with Red Stitching
- Storage
 - Front-Door Storage Bins
 - Rear Second Floor Storage Compartment
 - Passenger Seat Back Map Pockets
- Windows
 - Power Driver with One-Touch Up/Down
 - Power Rear

SAFETY/SECURITY

- (2) LATCH (Lower Anchors and Tether Anchors for Children) Hard Point Attachments
- AdvanceTrac® with ESC (Electronic Stability Control)
- Airbags
 - Dual-Stage Front
 - Driver Knee Airbag
 - Side-Impact
 - Side-Curtains
- Center High-Mounted Stop Light (CHMSL)
- Child-Safety Locks – Rear-Doors
- Door – Autolock (doors lock automatically when driving away)
- Front-Passenger Sensing System
- Front Wheel Drive
- Headlamps Twin Chamber Quad-Beam Halogen, Bright Reflector with Black Bezel and Chrome Highlights
- Height-Adjustable Retractable Safety Belt
- Hill Start Assist
- MyKey®
- Perimeter Alarm
- Rear View Camera
- Rear-Window Defrost
- Safety Belts
 - Belt-Minder® (front safety belt reminder)
 - Rear 3-point Safety Belts
 - Front Height Adjustable Retractable Safety Belt
 - Front Safety Belt Pretensioners
- SecuriLock® Passive Anti-Theft System (PATS)
- Sideview Mirrors
 - Body-Colored
 - Dual Power
 - Integrated Blind Spot
 - Sideview with Turn Signal Indicators
- Tire Pressure Monitoring System (TPMS)

DRIVER ASSIST TECHNOLOGY

- Auto Headlamps and Wiper Activated
- SYNC® 3
 - Enhanced Voice Recognition Communications and Entertainment System
 - 6.5" LCD Capacitive Touchscreen in Center Stack with Swipe Capability
 - Pinch-to-Zoom capability included when equipped with available Voice-Activated Touchscreen Navigation System
 - AppLink®
 - 911 Assist®
 - Apple CarPlay™ and Android Auto™ Compatibility
 - Smart Charging USB ports – two (2)

2019 FIESTA ST

STANDARD EQUIPMENT

FUNCTIONAL

- Audio
 - CD Player with MP3 Capability
 - HD Radio™
 - Sony® Premium Branded Audio – 8 speakers
 - SiriusXM® Radio
- **Note:** Includes a six (6)-month prepaid subscription. Service is not available in Alaska and Hawaii
- **Note:** Subscriptions to all SiriusXM® services are sold by SiriusXM after trial period. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc
- Decklid Release
- Electronic Power-Assisted Steering (EPAS)
- Intelligent Access with Push-Button Start
- Keyless Passive Entry with 2 Passive Keys
- ST Suspension

2019 FIESTA ST 5-DOOR HATCHBACK EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta ST Hatch – 10%
Retail Series Mix (% of Total Vehicle)		10%
Fiesta ST Hatch FWD	P4G	S
1.6L GTDI Engine		S
6-speed Manual Transmission		S
Equipment Group		400A
Equipment Group Mix		100%
Included in Equipment Group		
<i>No Additional Equipment Included at this time.</i>		
Free Standing Packages & Options (FSO)		
ST Recaro® Package <ul style="list-style-type: none"> Recaro® Partial Leather Seats 6-Way Driver (fore/aft, up/down, tilt) 6-Way Passenger (fore/aft, up/down, tilt) Heated Front Seats Heated Mirrors with Turn Signal Indicator 	18R	O
Voice-Activated Touch Screen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link® – (with 6.5" Color Touch Screen) Note: SiriusXM Traffic and Travel Link® includes a five (5)-year prepaid subscription¹. SiriusXM Traffic and Travel Link® services are not available in Alaska and Hawaii.	58V	O
17" Premium Ebony Black-painted Aluminum Wheel with Red Brake Calipers	64H	O
17" All-Season Tires and Performance Brakes with Low Dust Street Pads	TD9	O
Power Moonroof	13R	O
Orange Spice Metallic Tri-Coat	J9	O
White Platinum Metallic Tri-Coat	UG	O
Front License Plate Bracket Note: See "Emissions" section for additional information	153	O
Engine Block Heater	41H	O
Ford Accessories (Custom Accessories, Pre-Installed)		
ST Protection Package <ul style="list-style-type: none"> Cargo Area Protector Car Cover Premium Floor Liners, Front and Rear 	53S	O
Factory Invoiced Accessories (FIA) – Shipped separately from the vehicle for Dealer installation		
Smoker's Package	63B	O

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2019 FIESTA ST FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

***Automatic Transmission
Axle Ratio = 3.895 ST Line***

***Manual Transmission
Axle Ratio = 4.07 ST Line
Axle Ratio = 3.82 ST***

WHEEL AVAILABILITY



16" 10-Spoke Black-painted
Aluminum
Standard on ST Line



17" Rado Grey-painted
Aluminum
Standard on ST



17" Premium Ebony Black-
painted Aluminum with Red
Brake Calipers (64H)
Optional on ST

06/11/18

2019 FIESTA ST

COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
ST Line	Cloth	Cloth Front Sport Embossed Bolsters Bucket Seats with 60/40 Split Rear-seat and ST Line Logo on Front Seats
ST	Cloth	Cloth Front Sport Seat with ST Logo with 60/40 Split Rear-seat
ST	Recaro® Partial Leather	Partial leather with 60/40 Split Rear-seat

COLOR OFFERINGS

		Fiesta ST Line	Fiesta ST		
		Cloth	Cloth	Partial Leather	
		Charcoal Black Bolster with Red Seat Stitching and ST Line Logo	Charcoal Black with Reverse Contrast Seat Stitching and Driver ST Logo	Smoke Storm Recaro® Partial Leather	Molten Orange Recaro® Partial Leather
Paint Name	Order Code	GE	GD	CY	CH
Outrageous Green Metallic Tinted Clearcoat ²	B8	■			
Hot Pepper Red Metallic Tinted Clearcoat ²	EA	■			
Shadow Black	G1	■	■	■	■
Magnetic ¹	J7		■	■	■
Orange Spice Metallic Tri-Coat ²	J9		■	■	■
White Platinum Metallic Tri-Coat ²	UG		■	■	
Oxford White	YZ	■			

¹ Metallic Paint² Extra Cost

★ = New for this model year

■ = Available

EMISSIONS STANDARD/OPTIONAL EQUIPMENT

50-STATE EMISSIONS SYSTEM 425
Standard equipment on vehicles with 1.6L GTDI engines.

FRONT LICENSE PLATE BRACKET 153
Standard in states requiring two license plates and optional to all others.

★ = New for this model year

2019 FIESTA ST POWERTRAIN

FUEL ECONOMY

ENGINE DISP.	TRANSMISSION	50-STATE			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
1.6L EcoBoost® Engine	6-speed Manual Transmission	TBD	TBD	TBD	TBD
1.6L Ti-VCT I-4 Engine	5-speed Manual Transmission	TBD	TBD	TBD	TBD
	6-speed Automatic Transmission	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50-STATE	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LBS. @ RPM
1.6L EcoBoost® Engine	6-speed Manual Transmission	TBD	197@6000	202@4200
1.6L Ti-VCT I-4 Engine	5-speed Manual Transmission	TBD	TBD	TBD
	6-speed Automatic Transmission	TBD	TBD	TBD